

***Classic Alice* Announces *Persuasion* Arc, Charity Auction, & Holiday Fun!**

LOS ANGELES, CA (December 1, 2015) - Literary webseries *Classic Alice* has welcomed the holiday season with the debut of a new arc inspired by Jane Austen's widely beloved novel *Persuasion*! Main character Alice, played by show creator/writer/star Kate Hackett, is a college student who makes life decisions according to the actions of characters in classic literature. Last fall, she considered reading an Austen novel before changing course - but this year she's all in. Who - or what - will persuade Alice as she reaches the end of a tumultuous fall semester? The first episode of the *Persuasion* arc, "Love and Friendship," is now live on *Classic Alice*'s YouTube channel (<http://bit.ly/CAep105>), and new episodes premiere each Tuesday and Thursday at 9 a.m. PST.



Classic Alice is celebrating the holidays with a host of festivities, including a wardrobe auction to benefit the Global Fund for Women (<http://bit.ly/AliceCharity>), a holiday playlist created by Alice's music major roommate Cara (<http://bit.ly/CACaraHolidayPlaylist>), and an invitation for fans to share their holiday traditions with pictures and videos uploaded to Facebook (<https://www.facebook.com/TheClassicAlice/>) or YouTube, or shared on Twitter with the hashtag #HolidayNeutralAlice. You can learn about all these things and more in Alice's holiday update video (<http://bit.ly/CAholiday2015>)!

Want to learn more about *Classic Alice*? Check out the [FAQ](#), then catch up via [this playlist](#) or experience the episodes and in-world transmedia together on the [Narrative page](#). New episodes appear on [the show's YouTube channel](#) every Tuesday and Thursday at 9 a.m. PST.

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Learn more about *Classic Alice*:

<http://www.classic-alice.com>

<http://www.youtube.com/user/ClassicAliceSeries>

<https://twitter.com/TheClassicAlice>

<http://classic-alice.tumblr.com/>