

## **Fan Driven Crowd-funding Campaign For Popular Web Series Sees Huge Success in First Week**

Los Angeles, CA (January 9, 2015) -- Kate Hackett Productions, in association with award-winning producer Alexis Edelman and her company Bam!PRODUCED., turns to crowd-funding for a second time.

*Classic Alice*, is a vlog-style mockumentary series on YouTube, and is geared towards teens and young adults. It is the story of a girl who gets a bad grade on a test and decides to live her life according to classic literature. The show brings the value of humanities to the forefront by interacting with fans in an educational way.

*Classic Alice*, funded on Kickstarter early last year, raised north of \$9k for Books 2-7. The Series has since garnered a drove of fans, and in an effort to #SaveAlice, a few spirited fans decided to embark on a crowd-funding journey of their own. Moved by the support, Kate Hackett & team are at it again, looking to produce another 25-30 webisodes. With \$10k already raised 5 days into the campaign, there's no telling what will happen in the remaining days.

The series recently surpassed 10,000 subscribers on YouTube and has over 600k views. Additionally, *Classic Alice* has had many favorable reviews from sources including Reading Rainbow, Hello Giggles, NPR, Snobby Robot, the Daily Dot, and more. The team hopes to continue its growth with the next set of books and encourages all young readers out there to hop online and watch the show.

If you want to help out, visit the 'Classic Alice: Books 8 & Beyond!' campaign - <http://bit.ly/Save-Alice>.

AND don't forget to help spread the word.

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**To Learn More about Classic Alice Visit:**

[www.classic-alice.com](http://www.classic-alice.com)

<http://www.youtube.com/user/ClassicAliceSeries>

<https://twitter.com/TheClassicAlice>

<http://classic-alice.tumblr.com/>